



The LAUNCH Program:

- Introduces students to career-based professional studies.
- Originated in the Elmbrook School District, and partners with the Wauwatosa School District.
- Develops a strong talent pipeline to regional industry.
- Students can choose from a variety of strands (career areas).

LAUNCH Vision:

The Vision of LAUNCH is to create a regional hub for innovation, entrepreneurship, and creativity imagined by businesses, higher education, and local community partners to engage students in personalized, profession-based learning.

Five Guiding Principles of LAUNCH:

- **Profession-Based Experience:** Business partners create real-world, project-based learning environments through collaboration with businesses and the community.
- **Responsiveness:** LAUNCH supports high-skill, high demand careers through ongoing innovation in curriculum, programs and services based on the needs of businesses and companies.
- **Self-Discovery and Exploration:** Students discover their strengths and passions by exploring and experiencing potential professions.
- **Professional Skills Development:** Unique experiences allow students to learn transformative professional skills such as understanding expectations, time management, and other essential business values.
- **Entrepreneurial Mindset:** Instructors create an environment where creative thinking and problem solving are encouraged, which is key to fostering entrepreneurial learning and design thinking. Students use this mindset to create solutions and products for real-world problems.

Rethinking “Readiness”:

- Create a “hub” of highly talented and skilled individuals that develop a passion for what they do.
- Combine “real-world” experiences between business and education.
- Empower community members with a voice to impact local education and schools.
- Add value and talent to business and companies within the region (create a pipeline of talent).

LAUNCH Courses

<http://launch.yourcapsnetwork.org/>

Strand	Credit	Credit Group	Course #s	19-20 Location
Advanced Manufacturing & Design				WWHS
Future Makers Capstone	1	Tech Ed	7818A / 7818B	
AP Computer Science Principles	1	Computer Sci	7809A / 7809B	
Mentorship	1	Work Based	7807A / 7807B	
Hospitality Innovation				WEHS
International Cuisine	1	FCE	7816	
Advanced Marketing	1	Business	7817A/7817B	
Mentorship	1	Work Based	7807A / 7807B	
Global Business				BEHS
Writing for Research (for Seniors) OR English 11 (for Juniors)	1	English	7801A / 7801B OR	

			7812A / 7812B	
Business Strategy	1	Business	7802A / 7802B	
Mentorship	1	Work Based	7807A / 7807B	
Business Analytics				BCHS
AP Statistics	1	Math	7806A / 7806B	
Business Strategy	1	Business	7802A / 7802B	
Mentorship	1	Work Based	7807A / 7807B	
Future Teachers***will change				BEHS
AP Psychology	1	Social Studies	7805A / 7805B	
Educational Psychology	1 (3)	ECCP		
Mentorship	1	Work Based	7807A Alt / 7807B Alt	
Information Technology				BCHS
AP Computer Science Principles	1	Computer Sci	7802A/7802B	
Writing for Research (for Seniors) OR English 11 (for Juniors)	1	English	7801A/7801B OR 7812A/7812B	
Mentorship	1	Work Based	7807A / 7807B	
Engineering Foundations				BCHS
Engineering Design & Development	1	Applied Tech	7810A / 7810B	
Writing for Research (for Seniors) OR English 11 (for Juniors)	1	English	7801A/7801B OR 7812A/7812B	
Mentorship	1	Work Based	7807A / 7807B	
Media Solutions				BCHS
Digital Imaging Seminar	1	Applied Tech	7811A / 7811B	
Writing for Research (for Seniors) OR English 11 (for Juniors)	1	English	7801A / 7801B OR 7812A / 7812B	
Mentorship	1	Work Based	7807A / 7807B	
Biomedical Solutions				BEHS
Medical Interventions	1	PLTW	7813A / 7813B	
Exploring Health Occupations TC	1	FCE	7814A / 7814B	
Mentorship	1	Work Based	7807A / 7807B	
Medicine and Healthcare				BEHS
Medical Terminology TC	1	FCE	7815A / 7815B	
Exploring Health Occupations TC	1	FCE	7814A / 7814B	
Mentorship	1	Work Based	7807A / 7807B	